



ISO  
9001:2000  
CERTIFIED

# SAFETY products

Industry's leader in **labeling, graphics & identification**

**CALL (847) 918-3700**

[www.fricknet.com](http://www.fricknet.com)



WILLIAM  
**FRICK**<sup>TM</sup>  
& COMPANY

Innovations in Identification



## Stay Protected with the SAFETY EXPERTS

In this catalog you'll find a wide variety of solutions including:

### Flags – pg. 3

High-visibility markers for any application

### Labels – pgs. 4-5

Any message, any construction for indoor or outdoor use

### Signs – pg. 6

Your custom message for long lasting postings

### Tags – pg. 7

Available in a wide variety of materials for any application

### Pocket Cards – pg. 8

Keep proper procedures and instruction handy

### SmartMark RFID Flags – pg. 9

Stay safe and improve tracking

### Safety Awareness Products – pg. 9

Share your safety messages

### Posters – pg. 10

Keep your messages current and relevant

### Custom Safety Sets – pg. 10

Built to your specifications

### Creative Resources – pg. 11

Communicate your message clearly

### Innovations in Identification™

With the experience to keep you, your workers, and the public safe, William Frick & Co. offers a full range of products that protect people and equipment. As one of the world's leading industrial labeling, identification and graphics firms, we're experts at helping you manage risks by clearly conveying your safety messages. For more than 30 years, manufacturers and utilities have turned to Frick when they have a critical problem that *has* to be solved. We'll work quickly to provide tailored solutions that help you inspect, warn, and protect.

### Rugged, durable and built-to-last!

Tested and ready to withstand the worst possible conditions, our signs, tags, markers, labels and other products can be built in a wide variety of materials for maximum service life. Whether you need to simply identify a utility pole, label a transformer, warn the public about a hazardous situation, or verify inspection of your assets, Frick products help you get it right while simply outlasting the competition. We know they'll work, because we take the time to discuss your specific application – making sure our product will satisfy your requirements and stand up to constant use.

### Safety for any industry

Frick customers are leaders in their industries and include electric utility, telecom, CATV, petrochemical, pharmaceutical, marine and many other markets. **If you don't see what you're looking for, don't worry!** We specialize in custom designing products, labels, banners, and other safety materials for our customers. Let our helpful representatives design a solution for you that will convey your message and help you protect your people. Just call and tell us about your safety challenge today at **(847) 918-3700**.



# SAFETY FLAGS keep workers and the public safe

## Grounds Flags

These high-visibility, orange reflective flags reduce workers exposure to energized parts. **8" x 8" flags** are ideal for use on transformers, switchgears, and substation gear and junction cabinets. **16" x 16" flags** are designed for most aerial applications and include a durable insulated plastic clamp. Constructed of heavy-duty, dual-sided fluorescent vinyl, flags feature prismatic reflective strips. *Custom colors and printing available.*



## Warning Flags

Alert workers and the public to potential hazards with long-lasting warning flags. Available with your choice of headers and messages, you can use them on fences, towers, junction boxes or anywhere danger exists. Constructed of heavy-duty, dual-sided fluorescent vinyl, they can include white prismatic reflective strips on both sides. Standard headers include: **Danger, Warning, Caution, Notice** and **Attention**. *Custom colors and printing available.*

## Vehicle Flags

Manage your loads and keep other motorists safe with custom warning flags.

### End Swings Wide Flag

Keep drivers at safe distances when hauling and alert them to the dangers of following too close to the tow trailer. Standard sizes come equipped with reinforced, heavy-duty grommets. Made of long-lasting vinyl, they display your messages with readable, high-quality lettering. *Custom colors and printing available.*

### Boom Raised Flag

Remind operators of their boom status and reduce accidents with this handy flag. Designed to last, it's constructed of heavy-duty vinyl and comes with an easy to use Velcro strap for quick attachment to any steering wheel. *Custom colors and printing available.*



# SAFETY labels



## Safety Labels

Clear, long-lasting labels make protecting your employees and the public easy. Conforming to all applicable ANSI/NEMA, and OSHA guidelines, Frick labels can be produced with a variety of standard symbols, headers and messages. Use them to prevent accidents and meet local, state, and federal regulations. *ANSI Z535 designs available.*

**Labeling experts since 1975**, our labels come in practically any material, shape, size and color. With dozens of available constructions and advanced designs, we stand ready to help you protect your people. You can even add protective laminates that increase durability, protect against UV, abrasion, or chemicals and build labels that last in nearly any location or environment. Best of all, we utilize special adhesives that bond to plastic, HDPE or other surfaces – so your labels remain in place throughout their service life.

## Grounds Test & Hot Stick Labels

Custom designed for utilities, our labels meet OSHA and other regulations.

### Hot Stick Labels

Designed to be attached to tools, these labels offer a white "write-on" area for hand written information and a clear "tail" that seals and protects your data. Labels are approximately **12" x 1"**.

### Grounds Test Labels

Perfect for demanding environments, these labels show test dates clearly and are protected with an outer self-laminating flap to seal in your information. *Custom logos and colors, bar codes, headings, dates, initials, or other write on fields available.*



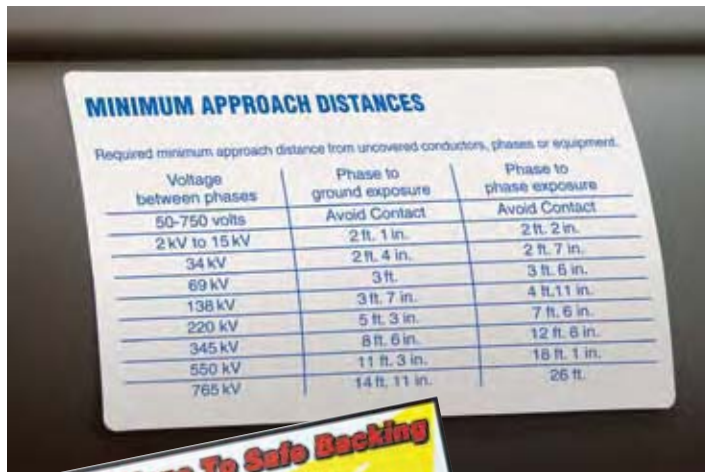
## Hard Hat Labels

When minutes matter, these labels save lives! Get the appropriate medical response when accident or injury occurs. Conformable **7.5" x 2.5"** vinyl label provides a wrinkle-free, printable surface for vital information to be stored on the inside of hardhats and safety helmets. A special laminating flap protects your contact information from dirt and moisture. *Custom colors and printing available.*

# Identify potential hazards with LONG LASTING LABELS

## Blind Spot Labels

Perfect for fleets, these labels keep drivers safe and are backed with a special aggressive acrylic adhesive to provide maximum bond to vehicle surfaces. Automotive grade, domed blind spot label is a 4" diameter circle that reminds drivers to buckle their seatbelt and check for pedestrians, animals or other objects in their path.



## Dashboard Labels

Take safety on the road with dashboard labels customized with your individual safety messages.

## Vehicle Labels

Designed to keep drivers and workers safe, these labels remind operators to check for common errors or hazards. Place them throughout your fleet and watch accident reports drop! Available in a wide variety of constructions and materials or in domed versions for additional visibility/durability. *Custom messages, colors and printing available.*

## Emergency Report Labels

Define emergency procedures, provide critical instructions and reduce the chance of mistakes with custom Emergency Report Labels. Built to your specifications, they can contain any message or graphic and be built to withstand harsh conditions. *Custom colors, sizes and logos available.*

## Safety Label Options

	Vinyl	Polyester	Acrylic	Reflective
<b>Outdoor durability</b>	5-7 years	5-7 years	10+ years	7-10 years
<b>Vandal resistance</b>	Good	Good	Excellent	Excellent
<b>Features</b>	Cast or calendered. Standard material for outdoor durability. Cost effective.	Chemical resistance. High heat endurance. Does not tear or break.	Extremely durable. Good chemical resistance. Very fragile to install.	Excellent nighttime visibility. 3 grades of 3M reflective material available.
<b>Standard lead times</b>	2 weeks	2 weeks	2 weeks	2 weeks

**Note:** Laminates can be added to protect against UV, chemicals and abrasion and extend service life.

# SAFETY

## signs



### Durable Signs

Signs communicate your important information season after season, let you identify potential hazards and prevent accidents. Use our standard symbols and headers or submit your custom symbols. At your request, we will use pre-approved layouts headers and graphics to conform with current ANSI/NEMA guidelines.

#### Headers include:

- Danger** - If not avoided will result in death or serious injury
- Warning** - If not avoided could result in death or serious injury
- Caution** - If not avoided may result in minor or moderate injury
- Notice** - Usually used to indicate a statement of company policy

*Multipurpose brackets and steel posts, custom materials, graphics and messages are also available.*

### Sign Material Options

Signs are available in aluminum, polyethylene, Lexan, fiberglass, and porcelain on steel for use anywhere. Use this handy chart to help you decide on the material that's right for you! Like all Frick products, you can choose a stock size or give us your specifications and let us build a custom solution for you.

	Aluminum	Polyethylene	Fiberglass	Lexan	Steel/Porcelain
<b>Outdoor durability</b>	10+ years	5-10 years	10-15 years	10-15 years	25+ years
<b>Vandal resistance</b>	No	No	Yes	Yes	Yes
<b>Features</b>	Industry standard thicknesses available.	Excellent for indoor applications. Non-reflective finishes.	Embedded graphics. Easy maintenance.	Embedded graphics. Easy maintenance.	Excellent outdoor durability. May rust.
<b>Thicknesses (inches)</b>	.025, .046, .062, .125	.035, 0.55, .075, .125	.090, .125"	.090, .125	Any
<b>Typical lead times</b>	2 weeks	2-3 weeks	2 weeks	2-3 weeks	4-8 weeks

**Note:** Temporary signs of disposable plastic or card stock with magnetic backings are also available in any thickness.

# DURABLE SIGNS & TAGS show your commitment to safety

## Engraved Tags

Get maximum durability for your safety messages by engraving them on customized tags. With a 30 year life span, you can use them to permanently mark important equipment, alert workers to potential work hazards or identify your critical assets. You specify the messages and contact information. *Custom images, colors, sizes and sets available.*



## Lock Out Tags

Make employees aware of hazardous work environments with custom, outdoor durable tags. Cards can be printed on both sides and are available in a wide variety of materials including vinyl, polyester, polyethylene and Tyvek, to suit any application. Add custom features like grommets, adhesives, self-laminating flaps or cable ties. *Custom images, colors, sizes and logos available.*

## Cable ID Tags

Use these white-plastic tags to identify almost anything. Ideal for underground cables, junction boxes and many other uses, **they offer a self-laminating flap to protect your handwritten information.** Cable ID Tags are **2.5" x 2"**, made of durable PVC, with two .25" dia. holes for mounting. Order a kit and get tags with cable ties and our special industrial Sharpie® pen with UV stable ink! *Custom colors, sizes and constructions available.*



# SAFETY

## tags, cards & signs



### Pocket Safety Cards

Designed to be carried on any job site, these pocket cards alert workers to proper work procedures and safety instructions or provide emergency information. Constructed with outdoor durable waterproof materials, they're available as single cards, two-sided cards or cards sets fastened together with bronze grommets. Custom sized, color coded, bilingual, or illustrated sets are available. Carry them in a wallet, attach them to keys or badges, or just put them in your pocket! *Custom colors, sizes and constructions available.*

### Theft Prevention Signs & Labels

Put vandals and thieves on notice with these long lasting markers. Perfect for any remote location where valuable assets must be left unattended, they let potential thieves know they're wasting their time. *Custom messages, printing, colors, sizes and logos available.*



### Transformer EQ Patches

Specially formulated of durable plastic, patch labels prevent oil, snow, or other elements from entering damaged or rusted equipment and creating an electrical hazard. Use them to protect the public and keep inquisitive fingers away from dangerous voltages. Available in standard black, EQ labels can be manufactured in any size or shape — including bent or formed shapes for corner guard coverage. They can be applied in low temperatures in any weather and last up to 7 years. *Custom color and sizes and available.*



# Stay safe with customized MARKERS, CARDS & PRODUCTS



## SmartMark Durable RFID Markers

Radio Frequency Identification markers store all your critical data on a tiny chip that can be read from yards away. Now you can manage safety inspections with zero errors by labeling your critical assets with SmartMark™ durable RFID markers. Designed to take the rigors of wind, weather, and the elements, SmartMark systems positively identify poles, substations, pedestals/cabinets, towers and junctions and allow for GPS validation of site visits.

Let our expert staff design an RFID solution that's reliable, seamless, and simple for all your Safety Reporting/Inspection

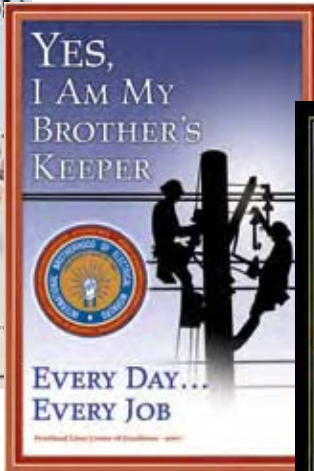
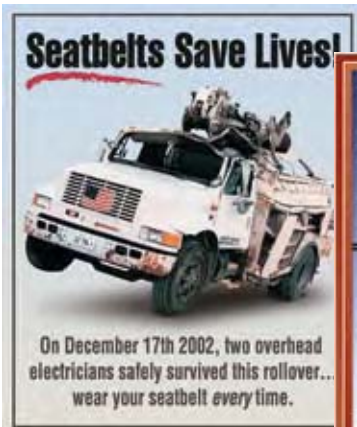


## Safety Awareness Products

Keep safety awareness top-of-mind with an entire family of products to support your on-going programs. Perfect for seminars, training, give-aways, award ceremonies or just getting the word out. Your logo and safety message can be placed on hats, clothing, mugs, pens, and pads – almost anywhere!

Let our expert staff help you find the perfect way to communicate your messages and keep workers and staff motivated and alert. Just call the safety experts at **(847) 918-3700**.

# SAFETY products



## Safety Posters

Display important information indoors and out with full color, highly visible safety posters. Your posters can be custom designed to include specified colors, sizes, messages and materials. Posters can even be laminated to protect against wear and tear or framed with easy to install hooks. Full-color images and photos can also be used to enhance written messages. *Custom graphics, colors, sizes and logos available.*

## Banners

Alert workers to potential work hazards, supplement posted safety signage and make personnel aware of important information with customized durable Vinyl Banners. Available in any shape, size or color, they keep your messages front and center! Reinforced with hems and heavy-duty grommets, banners can withstand outdoor weather conditions. One or two sided, full-color printing available. *Custom images, colors, sizes and logos available.*



## Customized Safety Sets

Continuously remind workers of your safety program's message with a coordinated set of posters, pocket safety cards, table tents, labels, signs, banners and supporting literature. We can help you design a program that cuts down on incidents while keeping workers safe. Just call our safety experts at **(847) 918-3700**.

# Get your message out with custom PROGRAMS & GRAPHICS

## Creative that Soars...

With top, agency-level talent, **Frick's Design Studio** can help solve your marketing problems with strategic solutions that soar! We start with an in-depth assessment of your safety challenge, then build materials that are strategic and relevant for your people or the general public. You get world-class creative and graphic expertise at a fraction of the cost of a "downtown" agency. With experts in branding, direct marketing, design and print advertising on staff, Frick can turn your rough sketch or idea into a finished piece you'll be proud to show the world!



## Brochures and Sell Sheets

Striking print presentation that get results are a Frick specialty! Our team can help you organize your ideas, then blend them with just the right graphics to communicate with your target audience. Whether you need to feature a single product, introduce a procedure, or create an entire safety program, we'll help you showcase your programs and communicate clearly.



## Advertising

Let us help you design campaigns that build awareness. Our experts use proven principles of design and copywriting to create ads that drive key messages home. We can help your program launch be successful or revitalize an existing campaign with a fresh creative perspective.

## Direct Response / Direct Mail

Our team of DR experts can help you create mail, email and web based communications that get results. Whether you need a new package for your mailing efforts, a newsletter to communicate effectively with your people or banner ads that remind users of key principles, we can help you connect with your targets.

# The Safety and Durability Experts

In this catalog you'll find a wide variety of solutions including:

**Flags** – pg. 3

High-visibility markers for any application

**Labels** – pgs. 4-5

Any message, any construction for indoor or outdoor use

**Signs** – pg. 6

Your custom message for long lasting postings

**Tags** – pg. 7

Available in a wide variety of materials for any application

**Pocket Cards** – pg. 8

Keep proper procedures and instruction handy

**SmartMark RFID Flags** – pg. 9

Stay safe and improve tracking

**Safety Awareness Products** – pg. 9

Share your safety messages

**Posters** – pg. 10

Keep your messages current and relevant

**Custom Safety Sets** – pg. 10

Built to your specifications

**Creative Resources** – pg. 11

Communicate your message clearly

William Frick & Co. has been keeping you, your workers and the public safe for more than 30 years. Inside this catalog, you'll find a wide variety of products, labels, tags, and signs that can help you reduce workplace incidents, comply with state and federal regulations, and minimize dangerous situations. As leading labeling and graphics experts, Frick stands ready to help you custom design a solution that fits your needs and your budget.

Many of our products are available in a variety of constructions, including:

**Materials:**

- Vinyls & PVC
- Polyethylene
- Tyvek
- Polyester
- Valeron
- Encapsulated PVCs

**Laminations:**

- Tedlar
- Acrylic
- Polyester
- Vinyl
- Clear Coat and Urethane UV doming are also available

**Additional Options:**

- Self-Laminating flaps
- Serialized
- Cable ties, wires, strings or other attachment devices
- Adhesive backing
- Adhesive strips
- Plastic, brass or nickel grommets & eyelets
- Attached Sharpie® pens



**William Frick & Company**

2600 Commerce Dr. • Libertyville, IL 60048  
Phone (847) 918-3700 • Fax (847) 918-3701  
[www.fricknet.com](http://www.fricknet.com) • [sales@fricknet.com](mailto:sales@fricknet.com)